



Beauty we want to protect

Easy to apply protective film solutions that deliver optical clarity



About Avery Dennison

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. For more than 75 years the company has been a global leader in pressure-sensitive technology and materials, retail branding and information solutions, and organization and identification products for offices and consumers. A FORTUNE 500® company with sales of \$6.5 billion in 2010, Avery Dennison is based in Pasadena, California and has employees in over 60 countries. For more information, visit www.averydennison.com.

To learn more about solutions that match your specific business and material needs, please contact us at durablesteam@averydennison.com.

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Avery Dennison Protective Films

Selection Guide

Product Code	Product Description	Market Categories			Application			Adhesive			Surface Function					Application Method		Release liner M&M			
		After Market	OEM consumer-ready	OEM work-in-progress	Mobile /Tablet	Laptop	Display	Silicone		Acrylic	Anti-glare	Gloss	Anti-bacteria	Anti-fingerprint	Anti-scratch	Printability	Roll to Roll	Roll to Sheet	Black PET	White PET	Clear PET
								Non-ESD	ESD	Non-ESD											
MZ1100	4M CL PET HAGF TC/R8001/2M CL PET	•			•	•		•			•			•	•			•			•
MZ1101	4M CL PET HAB TC/R8001/2M CL PET	•			•			•			○	•	•		•			•			•
MZ1102	4M CL PET HTC/R8087/2M CL PET		•	•	•	•	•	•	•			•		•	•	•		•	•	•	•
MZ1001	4M CL PET HTC/R8001/2M CL PET	•	•	•	•	•	•	•				•		•	•	•	•	•	•	•	•
MZ1002	2M CL PET HTC/R8001/1M CL PET		•	•	•	•	•	•				•		•	•	•	•			•	•
MZ1003	2M CL PET HTC/R0302/2M CL PET		•		•		•					•		•	•	•	•				•
MZ1004	2M CL PET HTC/R0302/1M CL PET		•		•		•					•		•	•	•	•				•
MZ1007	2M CL PET/R0302/1M CL PET		•		•		•					•				•	•				•
75150	2 Mil Clear BOPP TC/R300/1 Mil Polyester		•		•	•	•					•			•	•	•				•

Sample materials are provided for highlighted products

○ Optional

Cover up without concealing

We know not all screen protectors are created equal.

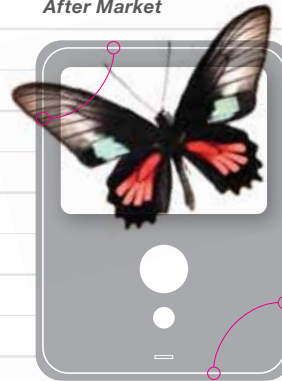
To complement increasing demands for brilliant displays and high performance touchscreen interfaces, Avery Dennison's transparent protective films are designed to protect display screens, without compromising their optical clarity or functionality. Its tough surface provides superior scratch resistance and shields screens from fingerprint smudges, bacteria and ultra-violet rays.

The adhesive is engineered to prevent the entrapment of air, making application a breeze. An anti-glare feature gives added advantage when viewed indoors or out. Reduce cost and material wastage by protecting your valuable surfaces during production, handling and storage so that your customers receive your products the way you intended, flawless.

Here at Avery Dennison,
you will be glad to know
we've got you covered in
more ways than one.

MZ1100

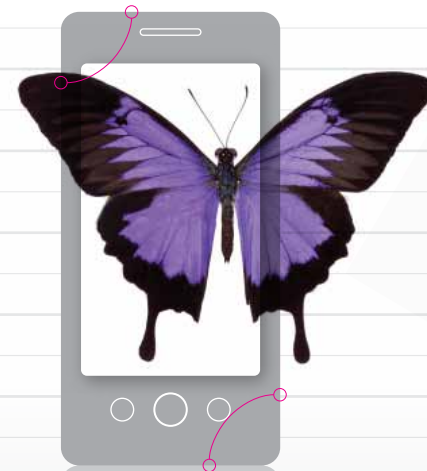
*4M CL PET HAGF TC/R8001/2M CL PET
After Market*



- Anti-fingerprint
- Anti-scratch performance with more than 3H hardness surface treatment
- Prevents air entrapment during application and reapplication
- Anti-glare surface treatment
- Anti-ultraviolet rays up to 99%

MZ1101

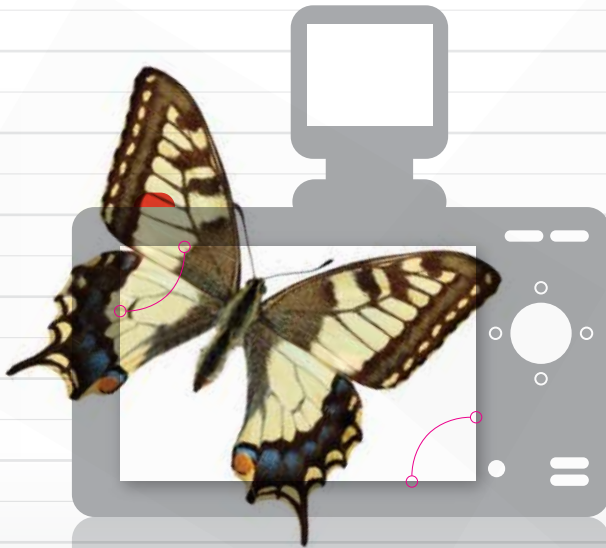
*4M CL PET HAB TC/R8001/2M CL PET
After Market*



- Long-lasting anti-bacterial function
- Excellent clarity with more than 90% transmittivity (gloss)
- Prevents air entrapment during application and reapplication
- Anti-scratch performance with more than 3H hardness surface treatment

MZ1102

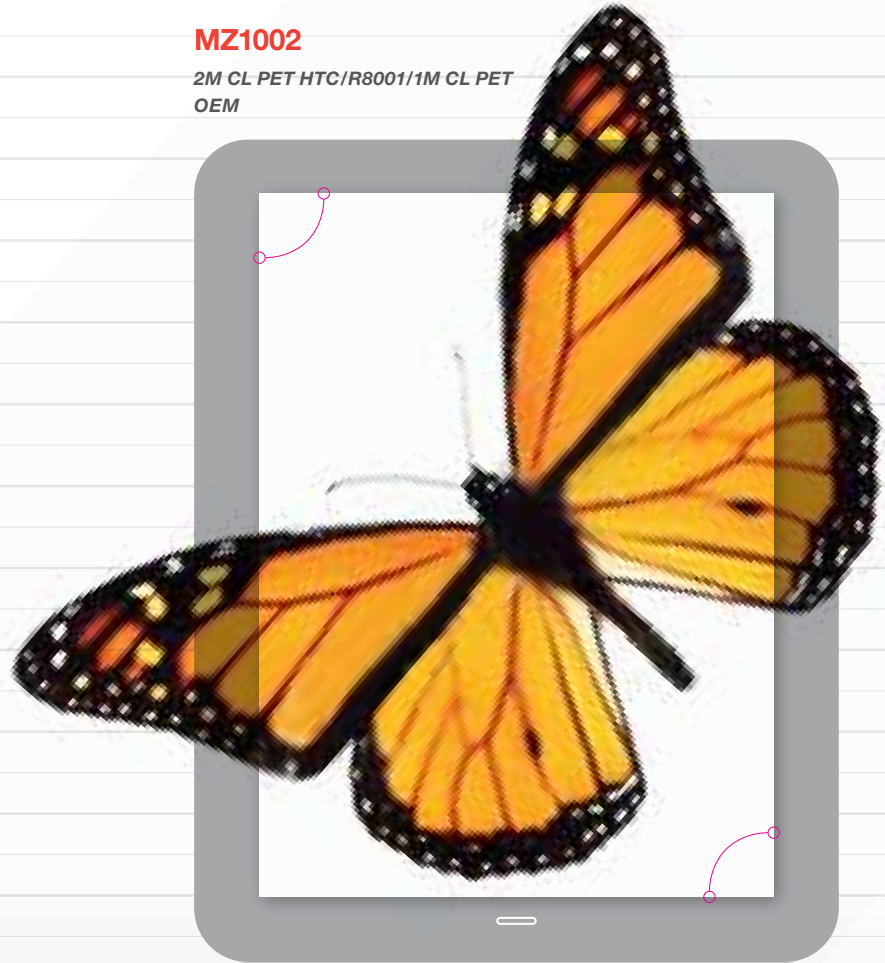
4M CL PET HTC/R8087/2M CL PET
OEM



- Prevents unwanted static charge during application
- Excellent clarity with more than 90% transmittivity rate
- Prevents air entrapment during application and reapplication
- Anti-scratch performance with more than 3H hardness surface treatment
- UV ink printable for superior print finishing

MZ1002

2M CL PET HTC/R8001/1M CL PET
OEM



- UV ink printable for superior print finishing
- Excellent clarity with more than 90% transmittivity rate
- Prevents air entrapment during application and reapplication
- Anti-scratch performance with more than 3H hardness surface treatment

75150

2 Mil Clear BOPP TC/R300/1 Mil Polyester

OEM



- Economical protective film solution
- Prevents screen from scratches during production and handling
- Removes cleanly without residue
- Topcoated to deliver good printability